

Promoting Successful Self Employment: A Forum for Educators, Trainers, Government and Others Interested in Helping People Start Their Own Businesses

Monday, April 18th, 2011, 8:30 a.m. to noon
Metro Hall, 55 John Street, Rooms 308/309
Toronto

Agenda

- 8:30 – 9:00 Registration, continental breakfast and networking
- 9:00 – 9:05 Introduction – **Enid Slack**, Chair, ICE Committee
- 9:05 – 9:30 Keynote - Not Necessarily What You'd Expect: Characteristics of a Successful Entrepreneur –
✓ **Kamal Hassan**, CEO, Skymeter
- 9:30 – 10:20 Panel Presentation - Diversity and Self Employment:
I Love Being My Own Boss
✓ **Sal Sloan**, Fetching
✓ **Ram Krishna**, Sunram Systems Inc.
✓ **Michael Apollo**, Modern Meditation
✓ **Mark Wafer**, Tim Hortons Franchisee
- 10:20 – 10:35 Q & A
- 10:35 – 10:50 Break
- 10:50 – 11:40 Panel Presentation: Strategies to Help Successful Self Employment
✓ Determining the Viability of a Business Idea- **Josh Wiwcharyk**, The Institute of Entrepreneurship and Community Innovation, George Brown College
✓ Innovative Approaches to Financing a New Business - **Delilah Panio**, Access Community Capital Fund
✓ Self Employment Benefits Program- **Danny Brennan**, Toronto Business Development Centre
✓ Supporting Youth Entrepreneurship- **Assaf Weisz**, Young Social Entrepreneurs of Canada
- 11:40– 11:55 Q & A
- 11:55 – noon Closing Remarks – **Enid Slack**, Chair, ICE Committee

Space is limited so register early:
RSVP by Thursday, March 31st to info@icecommittee.org