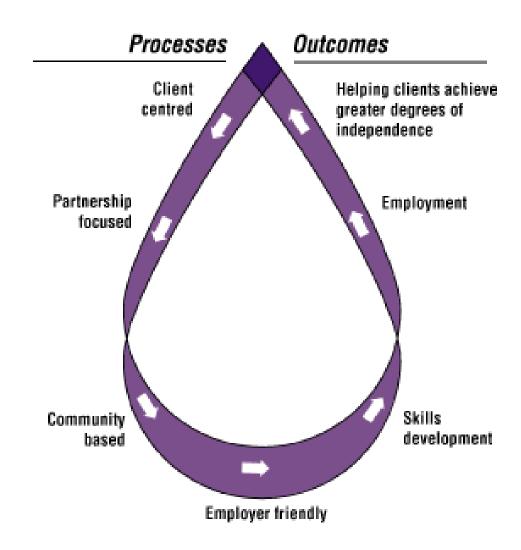
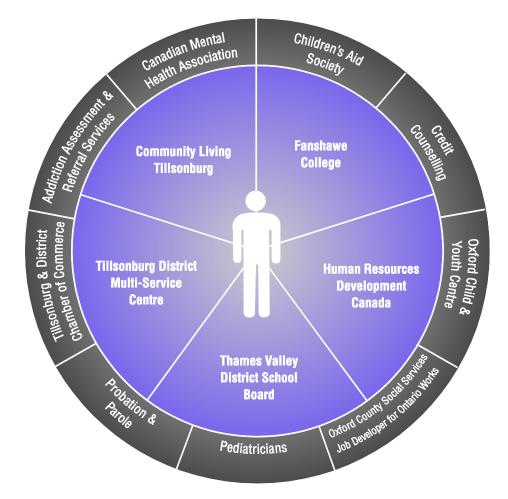
October 2007

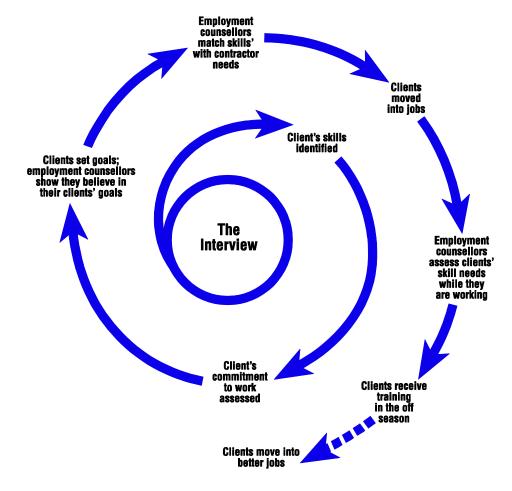


ACHIEVING NATIONAL COMPETITIVENESS AND GROWTH THROUGH ENGAGING AND EMPOWERING INDIVIDUALS Linking institutional support to individual development Making a difference to Canada's competitiveness and growth Practitioners, coaches starts with engaging the skills and institutions work with of individuals Individuals . . . individuals to . . . Individuals . . . Leading the individual on their own terms to personal **Psychological** Recognize individual Celebrate the value of indi-Realize their contribution to strengths/ needs vidual strengths/needs Canada's competitiveness and growth Seek career fulfillment/ Provide a multiplicity Leverage their unique con-**Practical** tributions to maximize their satisfaction/achievement of avenues for career exploration participation Take ownership of their Support different routes to Convert their own potential Motivational strengths and style of learnprosperity for individuals into personal satisfaction prosperity/fulfillment as they pursue their own ing and build on them; and individual prosperity have their own reasons chosen paths for improving that make Canada's competitiveness sense to them and growth are achieved through individual effort and initiative.



Providing Client Focus and Serving the Client

Rather than trying to find their way through a maze of service providers representing different jurisdictions (i.e., federal, provincial, municipal, agency, non-governmental), clients are served by a one-stop service shop. The services provided are organized by client need, such as adult training and education, and employment). Rather than having to navigate through a number of agencies, clients must simply determine their primary needs, and go from there.

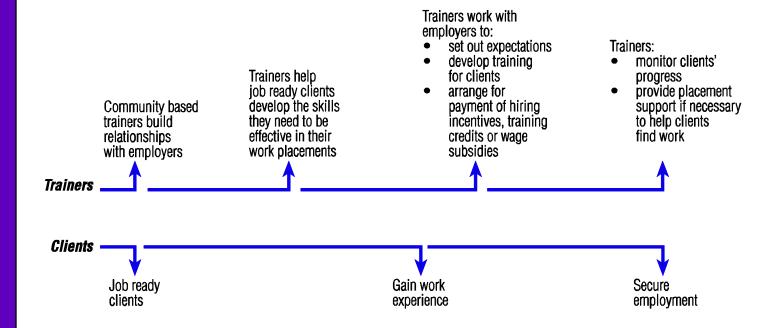


Breaking the Cycle of Unemployment

The Saskatchewan Indian Institute of Technologies' Construction Career Development Project aims to break Aboriginal youth's cycle of dependency and set them firmly on a path to self-reliance/empowerment. It does this by finding the youth seasonal construction jobs—even at the most junior level—and then works with them and their employers to help them maintain their jobs. In the winter, the youth train for better jobs in the spring.

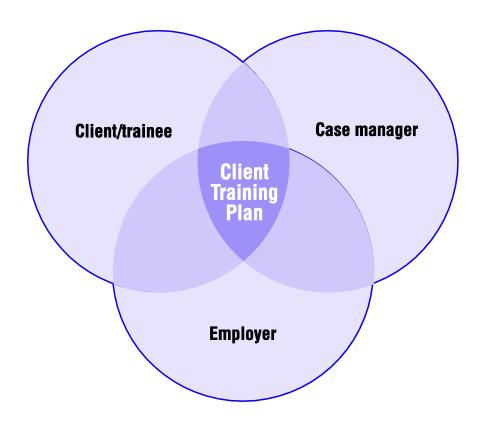
Employment immediately begins to build clients' self-confidence and boost their training, and subsequently opens doors to more meaningful careers.





Helping Job Ready Clients Gain Work Experience

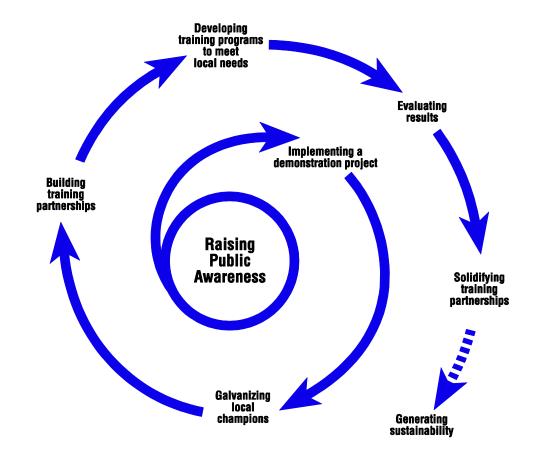
Through its labour market attachment programs, the British Columbia Ministry of Human Resources helps dients who are ready to work get training and jobs in exchange for providing incentives to employers.



Creating Joint Ownership of Training

Perhaps the single most engaging aspect of Alberta Human Resources and Employment's Training on the Job program is the fact that it creates three-way "ownership" of clients' skill development plans among clients/trainees, case managers and employers. When all three stakeholders take responsibility for a given client's training plan, their efforts are more collaborative and bring greater benefits to the client, who is supported in developing skills, gaining workplace experience and making the transition to being employed.

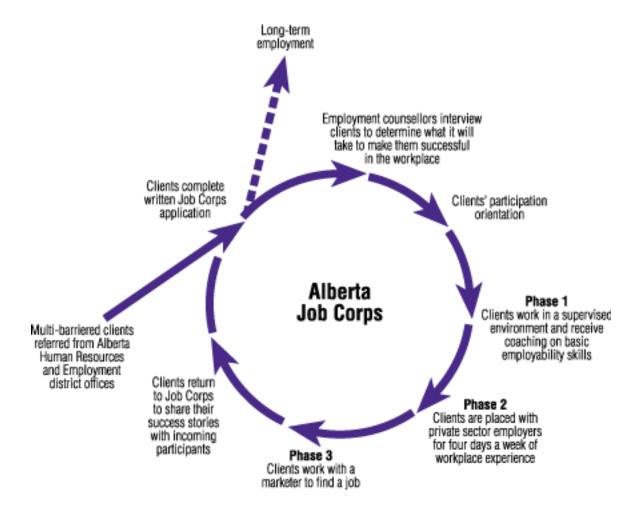




Building Sustainable Training Partnerships

The Saskatchewan Labour Force Development Board's Learning at Work Project operates and evaluates models for delivering essential/employability skills training in the small business workplace in six Saskatchewan locations. The Learning at Work model starts by raising public awareness and continues to build and meet small business expectations by moving through a cycle of implementing a demonstration project. galvanizing local champions, building training partnerships, developing training programs to meet local needs, evaluating results, solidifying training partnerships and generating sustainability.



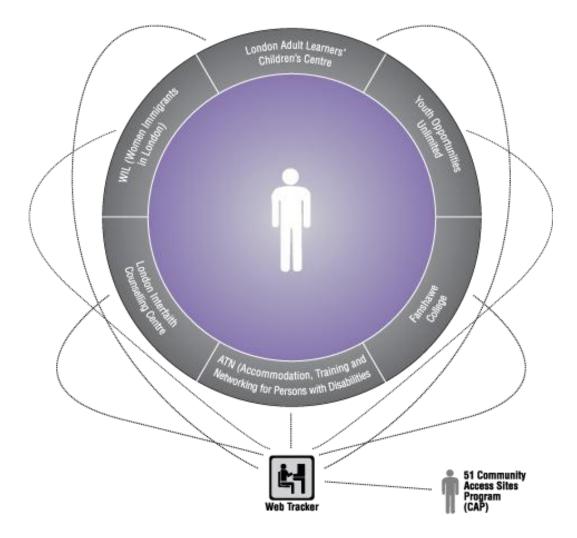


Being Coached and Coaching In Turn

Alberta Human Resources and Employment's Job Corps employs multi-barriered clients and addresses the challenges they face in keeping a job. Clients receive coaching in job maintenance skills right in the workplace, within the context of their actual job. By being able to work and contribute, they develop self-confidence and gain a sense of belonging.

The work allows clients to become reintegrated in their communities.

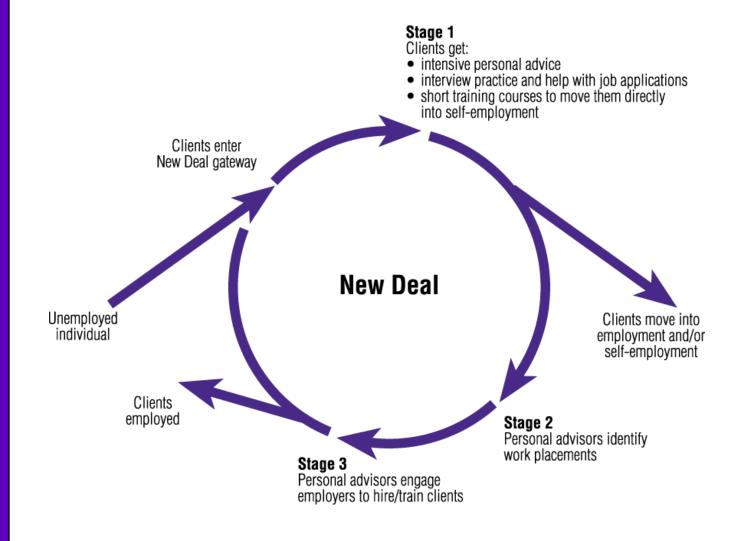


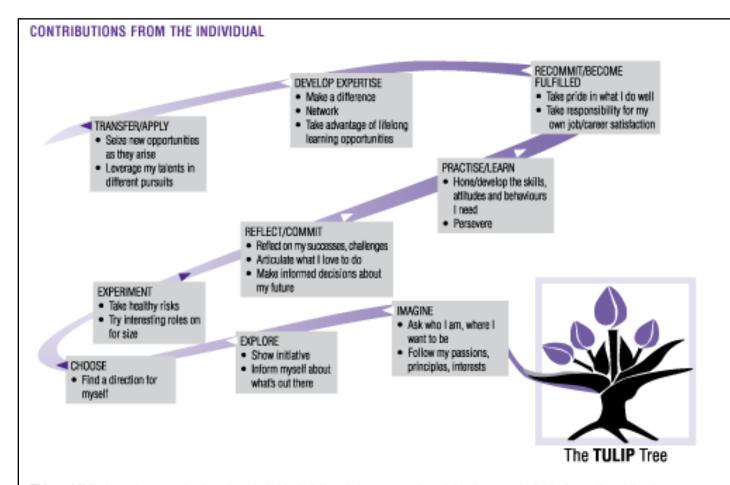


Maximizing Client Outcomes and Impacts

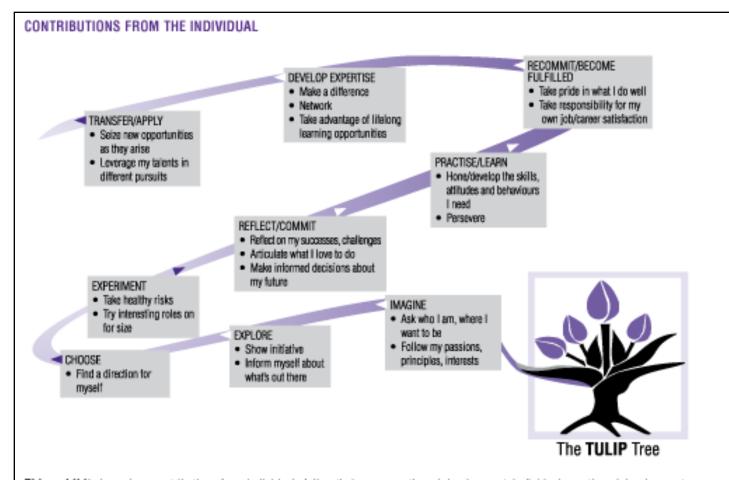
London's Skill Centre integrates employment-related services from eight community agencies into a single service delivery system housed under one roof. The Centre deploys a powerful client data management tool called Web Tracker, which is used to analyze the effectiveness of training and programming interventions and ensure that individual clients derive maximum benefit from them. Web Tracker also serves to connect remote users of services and service providers.



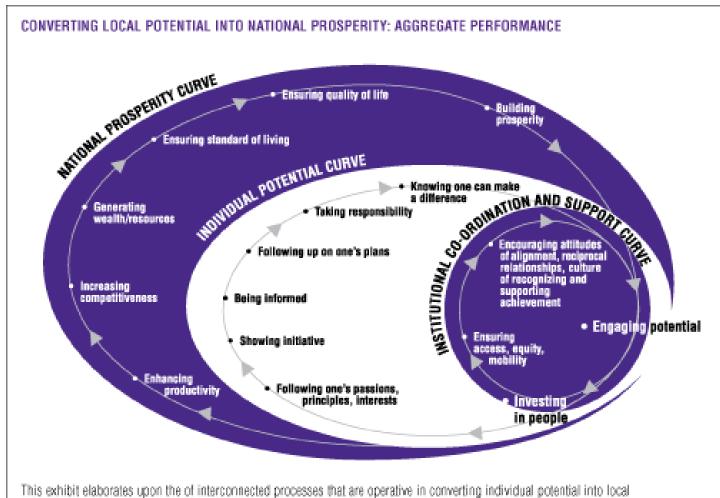




This exhibit shows how contributions from individuals follow their own growth and development. Individual growth and development follow a predictable path from imagination, through exploration and experimentation, to transition.



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This exhibit elaborates upon the of interconnected processes that are operative in converting individual potential into local and national prosperity.

MATCHING SUPPLY OF, AND DEMAND FOR, LABOUR REQUIRES ACTIVE EMPLOYER ENGAGEMENT

