Intergovernmental Committee for Economic and Labour Force Development

Eleventh Annual Network Meeting

Toronto's Agenda for Prosperity: Learning from Glasgow, Scotland

Monday, May 5, 2008, 8:30 a.m. to 2:00 p.m.
Canada's National Ballet School
400 Jarvis Street (between Wellesley and Carlton), Toronto

Dear Colleague,

You are invited to participate in the Eleventh Annual Network Meeting sponsored by the Intergovernmental Committee for Economic and Labour Force Development (ICE) on **Monday**, **May 5, 2008 from 8:30 a.m. to 2:00 p.m.** at Canada's National Ballet School, 400 Jarvis Street.

The theme for this year's meeting, *Toronto's Agenda for Prosperity: Learning from Glasgow, Scotland*, focuses on what we can take from the successful campaign to restore Glasgow to a European destination of choice for visitors and a city of hope for its people. The proposed agenda is attached.

We are delighted to have **Eddie Friel**, OBE, Expert in Residence, Hospitality and Research Center at Niagara University, New York as our keynote speaker. Appointed the first Chief Executive of **Greater Glasgow Tourist Board**, Eddie developed the policies that helped transform Glasgow from a perceived decaying industrial city to a major tourist destination. He led Glasgow's bid to become Cultural Capital of Europe 1990 and is credited as one of the first to recognize the role of **cultural tourism in destination image building** and subsequently as a driver of economic regeneration.

Christine Raissis, Director, Economic Development, Culture and Tourism, City of Toronto will set the local context by presenting the new **Agenda for Prosperity**, highlighting action items designed to make Toronto a globally competitive, economic prosperous and socially inclusive world city. **Adonis Huggins**, Program Director of Regent Park Focus will speak about using **community-based arts** to create engagement and social change.

A panel discussion with **Tim Jones** from Artscape and **Rahul Bhardwaj** from the Toronto Community Foundation will follow, focusing on how to take Glasgow's success and apply it to Toronto to create economic prosperity and inclusiveness.

The meeting will be followed by a networking lunch. There is no cost to participate in this forum. I look forward to seeing you on Monday, May 5, 2008 at what promises to be an informative and exciting session. Seating capacity is limited so please RSVP by fax at 416-397-5332 or by email at eslack@esci.ca by no later than April 28, 2008 (if replying by email, please indicate if you will be attending the networking lunch). Feel free to call me directly at 416-348-9935 if you have any questions.

Yours sincerely, Enid Slack, Chair, ICE Committee