

Green Expectations in the Workplace



1. History

- Knowledge
- Capital

2. External pressures

- Society
- Regulators

3. Internal requirements

- Liability
- Sustainable growth

4. What's next?

- New standards
- Looking forward

History of “greening”



- Knowledge
 - Trends to Facts
 - Evolution
- Capital
 - Growth and Spending
 - Environmental Technology
 - Business as usual more expensive



External Pressures



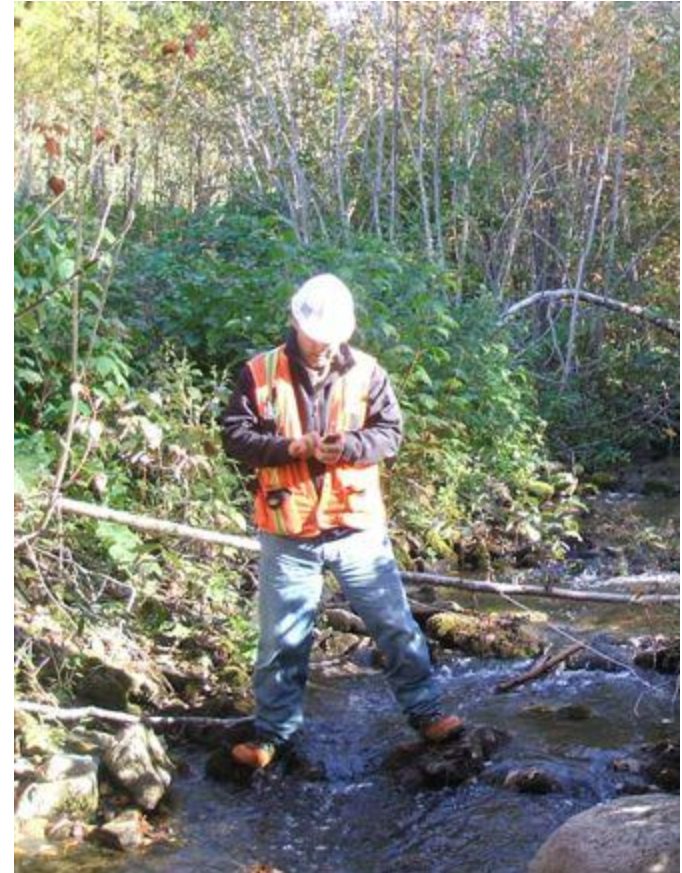
- Society
 - Greater sense of Responsibility
 - Information Age
- Regulators
 - Responding to society and science
 - Recognition of leaders
- Decision Makers
 - Status Quo doesn't cut it



Internal Requirements



- Liabilities
 - Regulatory Enforcement
 - Reputation Management
- Sustainable Growth
 - Responsible Development
 - Skilled employees, regulators AND opposition



Future Green Expectations



- Standards
 - Constraints tighten and bars get raised
 - Recognition for good performance
- Turn our backs? Not likely!



Questions?



Thank you!

