

**EVALUATION – Results**

**RANKING CITIES: IMPLICATIONS FOR TORONTO**

**Friday, September 9, 2011, 9 a.m. to 12:00 p.m.**  
**Ontario Trade and Investment Centre, 250 Yonge Street, Toronto**

**We would appreciate your feedback on today’s Research Presentation Meeting. THANK YOU**

| <b><u>Speakers</u></b>   | <b>1<br/>Strongly<br/>Disagree</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5<br/>Strongly<br/>Agree</b> |
|--|------------------------------------|----------|----------|----------|---------------------------------|
| <b>Zack Taylor</b> – <i>Presentation on the findings of his study entitled “Lies Damned Lies and Statistics: A: Critical Examination of City Rankings”</i> |                                    |          |          |          |                                 |
| The speaker and panelist provided us with new or important information.  | 0.0%                               | 4.2%     | 4.2%     | 33.3%    | 58.3%                           |

| <b><u>Panelists</u> - discussion on the use and misuse of global benchmarking studies by policymakers, pundits and the public</b>        | <b>1<br/>Strongly<br/>Disagree</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5<br/>Strongly<br/>Agree</b> |
|--|------------------------------------|----------|----------|----------|---------------------------------|
| <b>Randy McLean</b> – <i>Acting Director, Strategic Growth and Sector Development, Economic Development and Culture, City of Toronto</i> |                                    |          |          |          |                                 |
| The panelist provided us with new or important information.  | 0.0%                               | 8.3%     | 20.8%    | 41.7%    | 29.2%                           |
| <b>John Lorinc</b> – <i>Urban/municipal issues and business journalist</i>   |                                    |          |          |          |                                 |
| The panelist provided us with new or important information.  | 0.0%                               | 4.3%     | 13.0%    | 56.5%    | 26.1%                           |

Comments and suggestions on the speaker and/or panelists: \_\_\_\_\_

|  | <b>1<br/>Strongly<br/>Disagree</b> | <b>2</b> | <b>3</b> | <b>4</b> | <b>5<br/>Strongly<br/>Agree</b> |
|--|------------------------------------|----------|----------|----------|---------------------------------|
| Overall, the research presentation and panelist discussion was useful to the work that I do. | 0.0%                               | 4.2%     | 25.0%    | 50.0%    | 20.8%                           |
| The research presentation provided a good networking opportunity.                            | 0.0%                               | 20.8%    | 37.5%    | 29.2%    | 12.5%                           |
| The research presentation was well organized overall.  | 0.0%                               | 0.0%     | 8.3%     | 33.3%    | 58.3%                           |
| The meeting facilities were comfortable and conducive to learning.                           | 0.0%                               | 0.0%     | 0.0%     | 17.4%    | 82.6%                           |

Response Rate = 24/44 or 55%

Attendance/RSVP ratio = 44/64 or 69%

General comments and suggestions: \_\_\_\_\_

Suggestions of topics and/or speakers for future presentations, research forums etc.: \_\_\_\_\_