

Feedback Summary

Love Letter to a City:

**How one urban experimentalist single-handedly
changed the image of his hometown**

OCAD University, 100 McCaul Street (south of Dundas), Toronto

Wednesday, November 9, 2011, 8:30 a.m. to 12:00 noon

(1=Strongly Disagree --- 5=Strongly Agree)

	Response Average	Total Number of Responses
Rob Bliss, Event Organizer and Social Media Expert The speaker provided us with new or important information.	4.6	25
Jesse Hirsh, Broadcaster, Speaker, Researcher and Strategist The panelist provided us with new or important information.	4.5	25
Dré Labre, Creative Director, Rethink The panelist provided us with new or important information.	4.2	25
Che Kothari, Executive Director, Manifesto Community Projects The panelist provided us with new or important information.	4.5	25
Simon Houpt, The Globe and Mail (Moderator) The moderator asked relevant questions and facilitated a good discussion.	4.7	25

(1=Strongly Disagree --- 5=Strongly Agree)

	Response Average	Total Number of Responses
Overall, the ICE session was useful to the work that I do.	4.4	25
The ICE session provided a good learning opportunity.	4.7	25
The ICE session was well organized overall.	4.7	25
The meeting facilities were comfortable and conducive to learning.	4.6	25

Selected comments on speakers/panelists/moderator:

- Very well organized and executed in a relaxed and welcoming way.
- Glad you put on this session. It was an important stone to drop into Toronto's pond.
- Rob Bliss should have brought the materials he kept saying he was so sorry he didn't have with him (e.g. pictures of events, etc.).
- Excellent – breath of fresh air and thoughts!
- The moderator was excellent, smooth, very well done and engaging!

Selected general comments and suggestions:

- Concise and effective.
- Good discussion, but very “us vs. them” in terms of creativity vs. government. Many of us in government are creative, often on our own time.
- Thanks for organizing this session.
- Overall, there were not many that focused on results/impacts.
- Excellent – very informative.
- Bravo! A stimulating, accessible, relevant event.
- I work in government and thanks for pushing the important component of engagement and collaboration forward.
- Great!
- Thank you.
- Could have had a bit more diverse panel (women). Could have had a bit more government framing (e.g. business plan, performance measures, strategy, etc.).
- Thanks for an energizing session!

Suggestions of topics and/or speakers for future forums and roundtables:

- Value of risk – as discussed by the panel.
- Sue Zielinsky and new mobility.