

## EVALUATION SUMMARY

### Business Incubation Works!

Learn how business incubation can build value for your organization:  
A free one-day forum for educators, government and community agencies

Wednesday, November 3, 2010, 8:30 a.m. to 4:00 p.m.  
Toronto Fashion Incubator, 285 Manitoba Drive, Exhibition Place, Toronto

(1=Strongly Disagree --- 5=Strongly Agree)

Speakers	Response Average	Total Number of Responses
Tracy Kitts, Ed Hobbs, David Dixon and Chuck Wolfe The speakers provided us with new or important insights.	4.2	39

Tour	Response Average	Total Number of Responses
Tour of the Toronto Fashion Incubator (TFI) The tour of the Toronto Fashion Incubator was interesting and informative.	4.5	30

	Response Average	Total Number of Responses
Overall, the session was useful to the work that I do.	4.1	38
The session provided a good learning opportunity.	4.4	38
The session was well organized overall.	4.5	37
The meeting facilities were comfortable and conducive to learning.	3.5	37

#### Comments and suggestions on the speakers and/or tour:

- Very informative and interesting.
- Very informative and well organized.
- Have more incubator graduates. David was excellent.
- I enjoyed the breadth of information.
- The second part of the session seemed very generic and could have used more specifics.
- Didn't find the topic on commercialization as relevant.
- I would have appreciated a female perspective on business incubation as a presenter.
- Would like to see more Canadian content next time as much was not applicable.

- Very good.
- Chuck needs to include some women in his PowerPoint slides!
- Enhanced experience – thanks!
- Beautiful facility and an informative and entertaining session. Thank you.
- Very good to hear from David Dixon and the impact of the Toronto Fashion Incubator on his career. Good to have heard about more of Toronto's existing incubators.
- Long presentations – 60-90 minutes are not learner-friendly. The TED model of 18 minutes max works better.
- Susan did a great job. I definitely have someone to refer to the Toronto Fashion Incubator.
- Maybe a bit more time with the tour of the Toronto Fashion Incubator to ask questions.
- Holding the event in a facility with a business incubator was a great opportunity to see first hand a successful model.
- As a self identified "youth" in attendance some of the language and topics either went over my head or wasn't engaging enough to capture my full attention – speakers that can connect with all audiences and the use of more presentation visuals may help.

**General comments and suggestions:**

- Room temperature need to be adjusted (too cold!).
- Great location – just a little cold!
- Heating was a little "off".
- The caterer – it would have been appreciated if I didn't hear all she was doing.
- Yes, it was cold, but beautiful.
- Too cold but good to see the incubator.
- Thank you!
- The tour was interesting. Other than the cold – it was wonderful. Thanks!
- Tracy was very informative and gave a good insight to incubators. Very informative.
- Thank you.
- Find a way to heat the room – too cold.
- Good venue.
- Cold and bad acoustics – but very appropriate location.

- No excuse for this temperature!
- Location not really convenient – too out of the way.
- Great day! Thanks.
- Social media # Tags etc. are good.
- Terrible chairs; great catering.
- It was a little cold but I think you know that already. I enjoyed networking.
- It's probably an overall sentiment, but it was quite cold and uncomfortable throughout the majority of the day; catering was nice; bit bigger screen for those furthest away.
- Perhaps a Day 2 – which discusses existing incubators in Toronto and ideas and resources for City divisions to explore incubation partnerships based on the divisions' mandate. This would make it more practical as a theory in application. Great opportunity/exposure for TESS staff. Thank you for organizing. Lovely location.

**Suggestions of topics and/or speakers for future sessions:**

- Forum about Toronto Business Enterprise and what they do.
- Strategic planning for businesses; risk management for social enterprises.
- Financing programs for incubators.
- More Canadian incubators to speak on their experiences.
- Business incubation needs to be repeated with focus on community economic development vs. tech commercialization.
- Getting the ICE content out to a wider audience.
- The academic (university/college) to business link --> SWOT.
- City Waterfront Development need for skilled trades.