

Big Data for Public Good

Wednesday March 26th, 2014, 4:00 p.m. to 6:00 p.m.
Networking Reception to Follow
MaRS Discovery District Room C3-R, 110 College Street, Toronto

Dear Colleague,

The Intergovernmental Committee for Economic and Labour Force Development in Toronto (ICE) and the Institute for Public Administration of Canada (IPAC) Toronto Region Group invite you to a forum at the MaRS Discovery District on **Wednesday, March 26, 2014 from 4:00 p.m. to 6:00 p.m.**

The term *Big Data* refers to very large datasets, often populated by connected networks of digital devices, stored on advanced hardware or in the 'cloud', and requiring advanced tools of analysis to identify patterns. These new datasets and analytics have been widely hailed for their potential to solve problems through predictive analytics and sharing of information across government; personalize and customize public services to individual needs; and improve accountability through greater transparency of government activity and results.

Governments across the world are implicated in this development, both for potential applications, and as collectors and proprietors of data. An Open Data movement is gaining momentum as governments increasingly share information, often in the form of big data, and engage with citizens in innovative ways.

This event will help members of the ICE and IPAC networks - including policymakers at all three levels of government, employers, service providers and academics - understand the opportunities and challenges presented by Big Data and Open Data.

Come hear a panel of experts and policy makers provide their insight and discuss key issues and trends. Speakers will include:

- **Ron McKerlie**, Deputy Minister, Government of Ontario
- **Dr. Kevin Tuer**, Canadian Digital Media Network
- **Bianca Wylie**, Canadian Open Data Institute

There is no cost to participate in this forum. A reception will follow the event.

I look forward to seeing you on **Wednesday, March 26th** at what promises to be an informative and exciting session. Seating capacity is limited so please register at <https://www.ipac.ca/Toronto/registration-March26>. Please contact me directly at 416-946-0328 if you have any questions.

Yours sincerely,

Enid Slack, Chair, ICE Committee